

# EDITORIAL CALENDAR 2012

Issue	Product Categories	On Sale	Space Close	Materials Due	
Jan 12	<ul style="list-style-type: none"> <li>· Best Products of the Year</li> <li>· All Things 3D</li> </ul>	12/13/2011	10/26/2011	10/28/2011	Bonus Distribution CES
Feb 12	<ul style="list-style-type: none"> <li>· Lighting</li> <li>· Bags &amp; Cases</li> </ul>	1/10/2012	11/23/2011	11/25/2011	
Mar 12	<ul style="list-style-type: none"> <li>· Storage</li> <li>· Field Mixers &amp; Recorders</li> </ul>	2/7/2012	12/21/2011	12/23/2011	
Apr 12	<ul style="list-style-type: none"> <li>· Best of CES</li> <li>· Hardware Filters</li> <li>· Plugins and Filters</li> </ul>	3/6/2012	1/18/2012	1/20/2012	
May 12	<ul style="list-style-type: none"> <li>· Pro Camcorders</li> <li>· Computer Workstations</li> </ul>	4/10/2012	2/22/2012	2/24/2012	Bonus Distribution NAB
Jun 12	<ul style="list-style-type: none"> <li>· Blank Media</li> <li>· Music Libraries</li> </ul>	5/8/2012	3/21/2012	3/23/2012	
Jul 12	<ul style="list-style-type: none"> <li>· Best of NAB</li> <li>· Monitors</li> </ul>	6/5/2012	4/18/2012	4/20/2012	
Aug 12	<ul style="list-style-type: none"> <li>· DVD Duplicators</li> <li>· Disc Authoring Software</li> </ul>	7/10/2012	5/23/2012	5/25/2012	
Sep 12	<ul style="list-style-type: none"> <li>· HD SLRs</li> <li>· Camera Supports</li> </ul>	8/7/2012	6/20/2012	6/22/2012	Bonus Distribution PMA
Oct 12	<ul style="list-style-type: none"> <li>· Editing Software</li> <li>· Animation &amp; Motion Graphics</li> </ul>	9/11/2012	7/25/2012	7/27/2012	
Nov 12	<ul style="list-style-type: none"> <li>· Audio Software</li> <li>· Microphones</li> </ul>	10/9/2012	8/22/2012	8/24/2012	
Dec 12	<ul style="list-style-type: none"> <li>· Consumer Camcorders</li> <li>· Stock Footage</li> </ul>	11/6/2012	9/19/2012	9/21/2012	

Editorial content & line-up as well as bonus distribution schedules are tentative and subject to change.  
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