

Call for Entries



Judging Criteria

- **Production quality**
Shot composition, camera work, lighting and shot variety
- **Post-production quality**
Editing, pacing, continuity, titles, transitions and flow
- **Content**
Quality of script, storyline and talent
- **Image**
Color, lighting, focus, etc.
- **Sound**
Clarity, quality, consistency of audio levels and lack of noise

Entry Checklist

Be sure to include:

- One disc or tape per submission
- Your completed entry form
- Your equipment list
- All copyright releases
- Your \$10 (US funds) entry fee per video (and, optionally, \$10 per additional category—see rules above for more details)

Check Out Past Winners

See streaming samples of our 2005 contest winners at www.videomaker.com

Entry Guidelines

- The 2006 **Videomaker/Sony** Short Video Contest is open to all videographers unaffiliated with **Videomaker** or any of the contest's sponsors.
 - Entries must be submitted as Windows Media, QuickTime, or a DV25 (e.g. captured from Mini DV or DVCAM) clip, burned to CD or DVD, or a DVD-Video disc, or a Mini DV videocassette. No other entry formats will be allowed.
 - Entries must be five minutes or less in length, and include an equipment list showing the original list price for each component used in the production. Equipment must total no more than \$20,000. The cost of equipment used will be taken into consideration in judging.
 - Written proof of copyright must be included with the entry for all materials (audio and video) used in the production. Written proof is defined as a document signed by the copyright holder giving the videographer, by name, explicit permission to use the specific material. In the case of royalty-free content, the videographer must list the name of the library and track or name of media clip used.
 - The entry fee for the 2006 **Videomaker/Sony** Short Video Contest is \$10 per video. One category per video is included with your entry fee. A \$10 fee is required for each additional category. For example, if you produced a music video while you were enrolled as a student in a video production class, you could check either "music video" OR "student video" and your entry fee would be \$10; but if you checked both boxes, your entry fee would be \$20.
 - Please, no more than one entry per disc or tape. However, you may enter as many videos as you like. If possible, please send multiple entries in the same envelope.
 - Fill out entry form completely. If you are sending more than one entry, photocopy and fill out a separate entry form for each.
 - Videos must be received on or before 5PM Pacific Time Tuesday, October 31, 2006. Videos received after this date will be disqualified. Postmark dates are NOT considered for qualification. We strongly recommend shipping with a service that offers a tracking number.
 - Winners will be announced in the May 2007 issue of **Videomaker**. All submissions become property of **Videomaker**. All contestants consent to **Videomaker's** use of entries for promotional and/or editorial purposes.
 - Winners' names, addresses, phone numbers and email addresses will be provided to the prize sponsors.
 - Winners are responsible for any state, federal or other taxes or duties resulting from the receipt of prizes. Without exception, the full values of winnings will be declared on customs forms, if prizes are to be shipped outside the United States of America.
 - Send check or money order only, please. All payments must be made in US funds. Wire transfers are not accepted. You may pay for multiple entries with a single check. Make payable to **Videomaker**.
 - Please do not apply stick-on paper labels to your discs. (You will be judged by the content of your video. Judges will not see the presentation of your packaging.) Label your disc with a suitable marker for optical media or with a printer that can print on the surfaces of discs.
- Videomaker** takes no responsibility for any loss or damage to disc or tapes occurring during the contest. Never send your master. **Videomaker** will not return entries that have been accepted for consideration in the contest.

Send to:

The Videomaker/Sony Short Video Contest 2006 • PO Box 4591 • Chico, CA 95927

The Videomaker/Sony Short Video Contest 2006 Entry Form

Video Title _____
 Name _____
 Address _____
 City _____ State _____ Zip _____ Phone _____
 email _____

Yes, please consider my entry for critique in a future *Videomaker Presents* Take 20 segment.

All entries are eligible for the Grand Prize and numbered prizes. Check the appropriate boxes below to compete in a category. All entries can compete in one category at no additional charge, and entries into additional categories are \$10 for each category. (See example in the rules above.)

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> Event Video | <input type="checkbox"/> Avant-Garde Video | <input type="checkbox"/> Comedy | <input type="checkbox"/> Sports Video |
| <input type="checkbox"/> Documentary | <input type="checkbox"/> Music Video | <input type="checkbox"/> Educational/Instructional Video | <input type="checkbox"/> Commercial or Public Service Announcement |
| <input type="checkbox"/> Drama | <input type="checkbox"/> Action Video | <input type="checkbox"/> Animation | <input type="checkbox"/> Young Videographer (open to entrants born Oct. 31, 1986 and later) |
| <input type="checkbox"/> Religious Video | <input type="checkbox"/> Corporate Video | <input type="checkbox"/> Student-Produced Video | <input type="checkbox"/> Senior Videographer (open to entrants born Oct. 31, 1951 or before) |