

videomaker.com logs 1,000,000 page views & 340,000 unique visitors every month!

videomaker.com is...

- The leading Web authority on consumer and prosumer video production
- A forum for discussions about the tools and techniques of the craft
- Nationally recognized as an expert online source for video creators
- The source for comprehensive and objective video product information
- A source of daily breaking news in the world of videography
- A source of free downloads, (graphics and sound for productions and demo versions of software)

videomaker.com is promoted by....

- Every major search engine. All linked and indexed.
- Thousands of related sites linked to **Videomaker**
- Millions of direct mail pieces delivered annually
- Advertisements in **Videomaker Magazine**
- Several annual video-related expositions
- Our comprehensive online affiliate marketing program



Multiple Banner Formats, Options and Advertising Opportunities

- **Videomaker** offers advertisers a wide variety of banner sizes and placement opportunities on **Videomaker.com**. Banners are sold on a CPM basis so you can buy as much exposure as you choose and spread the impressions out for a specified amount of time (subject to availability and certain limitations - please contact your advertising consultant for additional details).

Available Banner Sizes Include:

- | | | |
|----------------------------------|-------------------------------|-------------------------------|
| • 300 x 250 (Medium Rectangle) | • 160 x 600 (Wide Skyscraper) | • 160 x 60 (Small Button) |
| • 250 x 250 (Medium Square) | • 120 x 600 (Skyscraper) | • 160 x 240 (Vertical Banner) |
| • 240 x 400 (Vertical Rectangle) | • 728 x 90 (Leaderboard) | • 160 x 160 (Square Button) |
| • 180 x 150 (Rectangle) | • 160 x 90 (Large Button) | |

Banner Specifications

- Formats accepted: .gif, .jpg or Flash
- All banners must point to an active URL
- Maximum file size is 45K
- **Videomaker** will provide the number of impressions an online advertisement receives, or run an advertisement until a predetermined number of impressions have been achieved.

JavaScript, Flash, or Shockwave Banners

Videomaker accepts these alternative banner formats under the following conditions:

- Must be pre-approved by **Videomaker's** Webmaster
- We reserve the right to alter any code for tracking and compatibility issues

Vidcast Specifications

- File format: Quicktime or Windows AVI
- Additional information available at: www.videomaker.com/web-advertising