

EDITORIAL CALENDAR 2010

Issue	Product Categories	On Sale	Space Close	Materials Due	
Jan 10	<ul style="list-style-type: none"> • Best Products of the Year • Pocket & Mini Camcorders 	12/8/2009	10/21/2009	10/23/2009	Bonus Distribution CES
Feb 10	<ul style="list-style-type: none"> • Filters • Lighting 	1/12/2010	11/25/2009	11/27/2009	
Mar 10	<ul style="list-style-type: none"> • Camera Supports • Bags & Cases 	2/9/2010	12/23/2009	12/25/2009	Bonus Distribution PMA
April 10	<ul style="list-style-type: none"> • Best of CES • Plugins and Filters (software) 	3/9/2010	1/20/2010	1/22/2010	
May 10	<ul style="list-style-type: none"> • Pro Camcorders • Computer Workstations 	4/13/2010	2/24/2010	2/26/2010	Bonus Distribution NAB
June 10	<ul style="list-style-type: none"> • Blank Media • Music Libraries 	5/11/2010	3/24/2010	3/26/2010	
July 10	<ul style="list-style-type: none"> • Best of NAB • Scripting Software 	6/8/2010	4/21/2010	4/23/2010	
Aug 10	<ul style="list-style-type: none"> • Disc Duplicators • Disc Authoring Software 	7/13/2010	5/26/2010	5/28/2010	
Sept 10	<ul style="list-style-type: none"> • Storage & RAID • Field Mixers & Recorders 	8/10/2010	6/23/2010	6/25/2010	
Oct 10	<ul style="list-style-type: none"> • Editing Software • Animation & Motion Graphics 	9/14/2010	7/28/2010	7/30/2010	
Nov 10	<ul style="list-style-type: none"> • Audio Software • Microphones 	10/12/2010	8/25/2010	8/27/2010	
Dec 10	<ul style="list-style-type: none"> • Consumer Camcorders • Stock Footage 	11/9/2010	9/22/2010	9/24/2010	

Editorial content & line-up as well as bonus distribution schedules are tentative and subject to change.
 Call your **Videomaker** advertising consultant today to get more details: (530) 891-8410.